

Contact Information:

Brian Makowski
248-816-4435
bmakowski@oe.com



For Immediate Release

O/E LEARNING EXPANDS SALES FORCE IN CHICAGO AREA

Former Cisco Representative Rob Gohl joins O/E as Account Executive.

Troy, MI, October 3, 2008. O/E Learning, a full-service training and performance improvement organization, announces the addition of Rob Gohl as a new Account Executive in their Chicago office. In his new role, Rob will be responsible for driving new customer growth. O/E will continue to service existing clients such as True Value and Grainger while reaching out to new clients.

"I'm excited to reunite with Rob! We worked together over 20 years ago. His ability to deliver high level customer service is unsurpassed," says CEO Rick Vlasic.

Prior to this new role with O/E Learning, Gohl spent the last nine years as a Major Account Executive with Cisco Systems, Inc. Rob has a strong record of producing business/sales results and increasing client intimacy by emphasizing core customer values.

During his tenure at Cisco, Rob repeatedly exceeded sale goals, earning numerous sales awards including top "Advanced Technology" win of the year. Before joining Cisco, Rob had a 15-year career with O/E Systems, Inc. in various client-facing roles including professional services, sales, and executive sales management. In his last role there, Rob served as Vice President of Sales of O/E Systems Chicago where he was responsible for all field sales and marketing programs necessary to achieve O/E's projected growth.

O/E Learning, Inc.

Established in 1984, O/E Learning designs and develops new training and performance improvement programs, as well as converts existing programs to different forms of delivery including Web-based, instructor-led, virtual classroom, CD/DVD, and mobile devices. O/E's diverse services range from organizational development initiatives to professional certifications in safety, quality, and employee involvement. The privately held company is headquartered in Troy, MI. Leverage Life, a wholly owned subsidiary, is headquartered in Pleasanton, CA and focuses on providing corporate Concierge, Wellness, and Work/Life programs. Learn more about O/E at: www.oe.com.

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